

COLOR



PALOMA team members are expected to wear a **neutral color palette** emphasizing **warm** and **earthy tones**, including **neutral hues** and **muted shades** that evoke a sense of **grounded tranquility**.

Because a neutral color is more subdued, muted, and versatile, it can be **easily mixed and matched**, allowing Associates to create coordinated and **polished looks** suitable for a professional environment.

- ✓ **Approved Colors:** white, off white, shades of tan and brown, black
- ✗ **Not permitted:** prints or patterns of any kind

Selected fabrics align with the overall brand image and aesthetic, conveying a consistent and **professional appearance** while providing **comfort** and adequate **air circulation**, particularly for our Massage Therapists who are physically active while working on their Guests.

- ✓ **Approved Fabrics:** natural fibers such as cotton, linen, silk, wool, and hemp, as well as high-quality synthetic blends known for their durability and professional appearance.
- ✓ **Approved Textured Materials:** crochet, lace, or embroidered details.
- ✗ **Not permitted:** denim (only exception: white or off-white denim)

FABRIC & TEXTURES



SILHOUETTES



Relaxed Silhouettes: Allows for **relaxed, flowy clothing** and loose-fitting garments that evoke the Bohemian aesthetic while remaining mindful of professional appropriateness. **Effortless, yet refined.**

Business Casual Attire (but PALOMA): Incorporation of polished details such as tailored cuts, structured layers, or sophisticated elements to elevate the Bohemian look and maintain a professional appearance.

- ✓ **Tops:** Should always cover the back, tops of shoulders and stomach.
- ✗ **Not permitted:**
 - halter tops, spaghetti straps, low-cut tops, crop tops or any tops that expose the midriff or undergarments
 - shorts or capri pants
 - workout attire; such as yoga pants, leggings*, tank tops

LAYERING & ACCESSORIES

Incorporate thoughtful accessories such as natural or Bohemian inspired jewelry, scarves, or hats to add personalized, artful touches that complement the overall aesthetic.

FOOTWEAR

Use of comfortable and stylish footwear, such as sandals, espadrilles, or natural material flats, allows for practicality while complementing the PALOMA aesthetic. Barefoot is also allowed!

PALOMA CAPSULE WARDROBE

Shirts					
Sweaters					
Jackets + Vests + Cardigans					
Pants					
Skirts					
Dresses					
Footwear					
Accessories					